



# WHERE'S YOUR BAG?

Use. Keep. Repeat.

## TRASHY FASHION SHOW RULES & GUIDELINES

DATE: Friday, August 28, 2009  
LOCATION: De la Guerra Plaza (Intersection of State & De la Guerra Streets)  
TIME: Fashion show entrants must be at event site by **2:30 P.M.**  
PRIZES: First Place: \$200 Second Place: \$100 Third Place: \$50  
All winners will also receive gift certificates from local participating sponsors.

### ABOUT THE WHERE'S YOUR BAG? CAMPAIGN

The City of Santa Barbara, Channelkeeper, Choose to Reuse, the California Grocers Association and your local grocers have joined together to create the *Where's Your Bag?* campaign. The goal of the campaign is to educate the public about the negative environmental effects of plastic and paper single-use bags, and to promote the use of reusable shopping bags. This campaign is part of a community-wide effort to provide a solutions-based approach to this important environmental issue.

The average person uses over 500 bags per year and we'd like to see that number reduced dramatically. Plastic bags are causing huge problems in our oceans: animals like sea turtles die when they mistake them for food, and the plastic breaks down into small bits that end up in the fish we eat. Paper bag production is extremely energy intensive - far more so than plastic bags. Only a small percentage of each type of bag is recycled. *Where's Your Bag?* aims to educate the general public about the problems associated with single use bags and the easy way to fix them by bringing their own reusable bags whenever they shop.

**FASHION SHOW THEME** *Where's Your Bag?* is the theme of the Trashy Fashion Show. Designers should incorporate reusable, paper and plastic bags into their designs in the goal of promoting the use of reusable bags and reduction of paper and plastic bags.

**ELIGIBILITY** The *Where's Your Bag?* Trashy Fashion Show is open to the general public (including submissions by individuals, groups, organizations and students).

**HOW TO ENTER** Applicants are invited to create wearable artwork which sends a message about the *Where's Your Bag?* campaign theme using recycled, reused or found materials that otherwise would be thrown away or recycled. Paint, glue, thread, etc. are permitted but do not count towards either new or reused materials used in piece. Pieces must be durable for wear in the fashion show and appropriate for a public setting. Vintage clothes will not be accepted.

**RULES OF SUBMISSION** Submissions must be original and must be the work of the submitting applicant. Any entry, which in coordinator's sole judgment, contains content which is not suitable

for display or entry in the fashion show may be excluded from the event. Artists' application form must be submitted by **WEDNESDAY, AUGUST 26<sup>th</sup> at 5p.m.**

**FASHION SHOW** All Artists will be responsible for supplying a model, be it themselves, or a friend for the Where's Your Bag? Trashy Fashion Show. All entries and models must be at the event location at **2:30 p.m. on August 28<sup>th</sup>.**

**WORKSHOP** A workshop to construct Trashy Fashion ensembles will be held **Saturday, August 22 from 11 am to 3 pm** at the Channelkeeper office at 714 Bond Avenue in Santa Barbara. Folks are encouraged to bring their costumes to work on and we will help with finishing and problem solving. Paper and plastic bags, glue, staplers, scissors and tape will be provided, but please bring any special or unique materials you'd like to incorporate into your ensemble. A great resource for materials is Art From Scrap's Reuse Store on 302 E. Cota. Please call Penny Owens at 563-3377 ext. 0 or e-mail to [penny@sbck.org](mailto:penny@sbck.org) to sign up for the workshop or with any questions.

**JUDGING** Pieces in show will be judged by a panel of judges. Pieces will be judged based on their attention to theme, amount of recycled material used, unique use of materials, creativity, and craftsmanship.

**PRIZES** Prizes will be awarded as designated by judges. Only one prize per designer, individual and/or group. Campaign partners and sponsors will not be eligible for prizes. Cash prizes will be sent to winners within one week of the fashion show to the address provided on the official application.